



Jesuit Research and Development Society (JRDS)

CARING THROUGH SHARING

A JRDS Newsletter



Volume 2

March - April 2024

Issue 2



Building a Sustainable Future: A Successful Workshop on CSR for Domestic Fundraising

ONLINE WORKSHOP

23RD MARCH 2024
10:30 AM TO 12:30 PM

Scan for **YouTube Live**

SPEAKER
SHRI. NIKHIL PANT
Former Chief Programme Executive,
National Foundation for CSR, IICA,
Ministry of Corporate Affairs, Govt &
Chairman & CEO, REACHA | Founder, Lakshyaa

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On March 23rd, 2024, ***Caring Through Sharing***, a Jesuit Research and Development Society (JRDS-DP) initiative, hosted a highly successful online workshop titled "**Building a Sustainable Future: The Power of CSR for Domestic Fundraising.**" The interactive session attracted over 250 registrations from a diverse audience, showcasing the growing importance of CSR for social development initiatives.

The workshop kicked off with welcoming remarks by Mr. Shinu Joseph (Manager, Monitoring & Evaluation, JRDS) followed by a warm introduction of the keynote speaker, CSR industry expert Mr. Nikhil Pant, delivered by Fr. Sebastia L Raj (Director, Caring Through Sharing). Mr. Pant, leveraging his extensive experience, led an insightful session packed with practical advice on utilizing CSR for domestic fundraising.

The workshop addressed a critical need: understanding Section 135 of the Companies Act, including navigating CSR Law, Compliance, and Data Insights – essential for any organization seeking CSR funding or responding to RFPs. A video featuring Loyola Vocational Institute Delhi acted as a powerful example of leveraging branding and video content for successful fundraising.

Video Link: <https://youtu.be/7RqbCr6irtM?si=k8nOadVtKuHGJXjY>

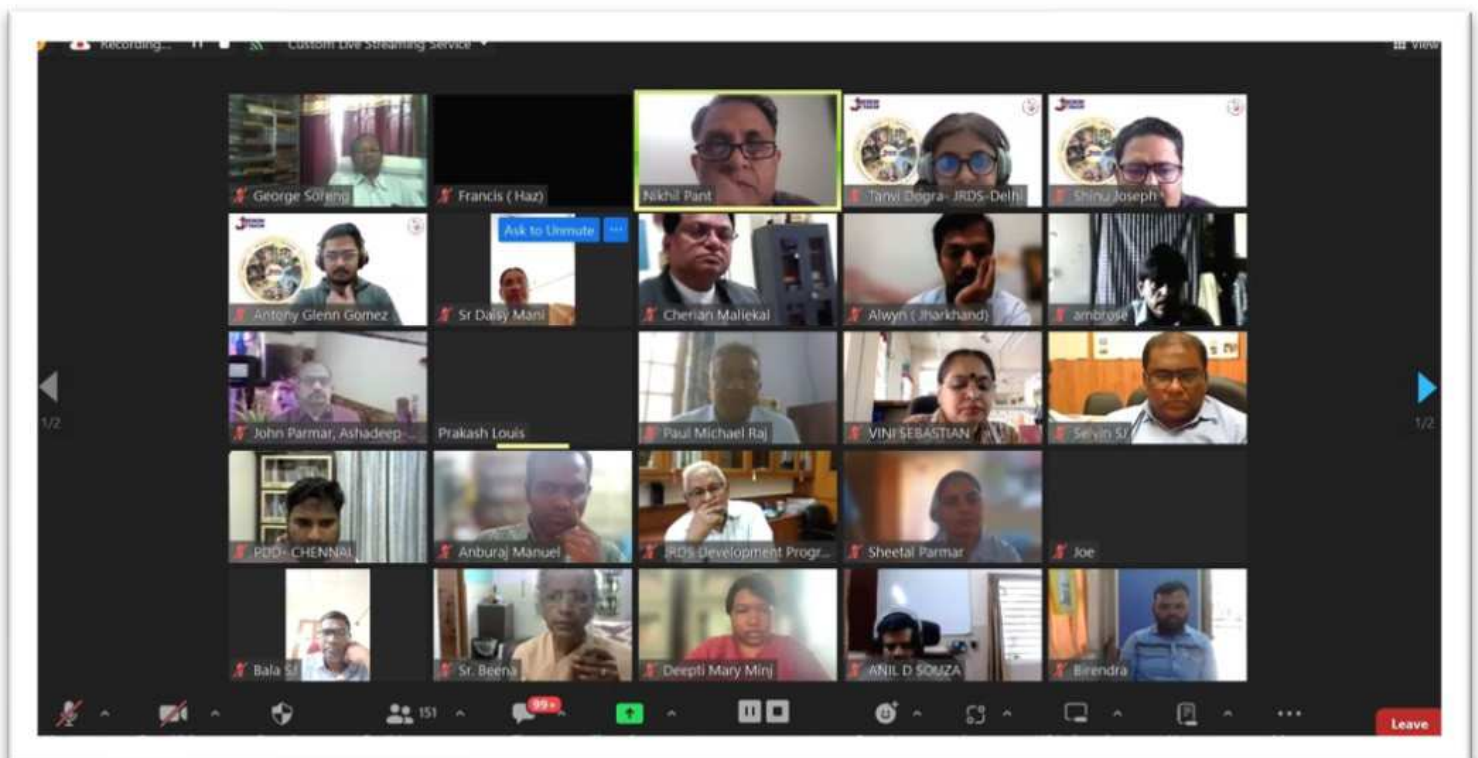
Building a Sustainable Future: A Successful Workshop on CSR for Domestic Fundraising

The enthusiastic participation, with 165 attendees and 171 engaged viewers on YouTube, served as a strong testament to the session's value and impact. Empowered with knowledge on CSR, participants gained the tools to build sustainable funding models for their social development initiatives.

Caring Through Sharing remains committed to supporting its partners through knowledge sharing and ongoing guidance on their development journey.

You can find a recording of the live session here:

<https://www.youtube.com/live/EBA0Fdd4yiE?si=oPVYc7PIYASJ5-Vd>





The **Migrant Assistance & Information Network** (MAIN) recently conducted an intensive three-day training program in Ranchi, Jharkhand, from 9th to 11th March. Titled "Involving in Advocacy-Related Activities," the program aimed to empower both staff and migrants to advocate for their rights.

The program attracted a diverse group of 30 participants, including MAIN Hub Directors, Migrant Link Workers, and four beneficiaries of MAIN's distress intervention programs.

The inclusion of beneficiaries marked a significant highlight. These beneficiaries directly shared their experiences of receiving support from **Caring Through Sharing's** partner, MAIN, and presented their cases to Jharkhand Labour Department officials. This powerful act of advocacy aimed to secure rightful financial assistance for families of migrant workers from Jharkhand who tragically passed away in other states.

For a greater impact and wider reach in supporting our cause for migrants, take action now by making a donation. Visit <https://jrds.org.in/donation/> to contribute and make a difference today.

Your support is important to us.



Udayani Social Action Forum, a Jesuit-affiliated NGO in West Bengal, is making waves in the empowerment of women through theatre.

We are dedicated to providing women a platform to share their stories and advocate for change. Our impactful theatre productions address critical social issues such as environmental concerns, challenge harmful traditions like dowry, and raise awareness about gender-based violence.

Over the past two years, our dedicated participants have honed their acting skills. This year, their talent shone brightly as they captivated audiences on the center stage of a professional Kolkata auditorium, complete with top-notch lighting and sound.

We are incredibly proud of the positive impact our theatre program is making in West Bengal, and we deeply appreciate your continued support.

Support our mission to empower women through theatre: <https://jrds.org.in/donation/>

JRDS Learns and Connects at Empowering Changemakers: IFRC 2024



Caring Through Sharing, a JRDS initiative, participated in the recent India Fundraising Conference (IFRC) 2024, a landmark event for the fundraising community. Held in partnership with Resource Alliance, IFRC 2024 convened a diverse group of passionate fundraisers, inspiring social changemakers, and renowned global experts.

JRDS representatives maximized their experience by:

- **Gaining Valuable Insights:** Sessions explored cutting-edge fundraising strategies and best practices from international leaders.
- **Sharpening Fundraising Skills:** Interactive workshops on the latest digital tools, donor engagement techniques, and creative campaign ideas helped JRDS refine their approach.
- **Building a Changemaker Network:** The conference fostered a vibrant space for connection. JRDS representatives connected with peers from various social purpose organizations, promoting collaboration and idea exchange.

Mr. Shinu Joseph, a JRDS representative, resonated with the conference's emphasis on storytelling, technology, and social change, which aligns perfectly with JRDS' mission.

Caring Through Sharing remains committed to empowering social changemakers. We aim to further equip them and support our partners in creating impactful change across India.

JRDS Development Programs

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